



Research&Production Company

Lossew LLC

The main branch of Lossew LLC is design and production of lighting equipment, especially for construction industry - finishing works on walls and ceilings:

- leveling
- plastering
- painting
- other types of decoration

About our company



- Production of construction lighting is the leading branch of our business for construction segment.

Our company is ready to offer you the best lamp from Russian manufacturer - LOSSEV LAMP for

- decorators, which has become a brand in Russian and neighboring countries, easily conquered its market and ousted competitors.
- Lossew lamp for decorating (finishing) work in Russia is sold via the networks of Festool, Semin, Weber, Knauf, Caparol, Pentrilo, Wooster, L'outil, Parfait and others. Many customers have appreciated the quality of light, which easily reveals all the smallest irregularities on the surface of walls and ceilings when preparing the surface for plastering / painting with the European quality assessment Q4.
- The lamp has become an indispensable assistant for professionals in finishing work and is selling as quality product at an affordable price to give our client the opportunity to earn more.

Problem to be solved

Painters and decorators often have to prepare the surface for painting ideally without any imperfections and unevenness

- Trying to achieve the desired quality painters do their work 3-5 times again
- They waste lots of time and 100% more materials
- So they lose 1/2 of money and aren't able to earn more per unit of time



Lossew Inspection Lamp P3 — solves problems of finishing time and quality!

- Reduces the time spent on surface preparation by several times
- Improves the quality of work by more than 50%
- Allows to work even at night
- 2-3 times lower cost compared to foreign analogues
- Suitable for finishing according to the Q4 standard
- Has no analogues in Russia



Light quality

Area of illumination
(working area), m2

 **Lossew**



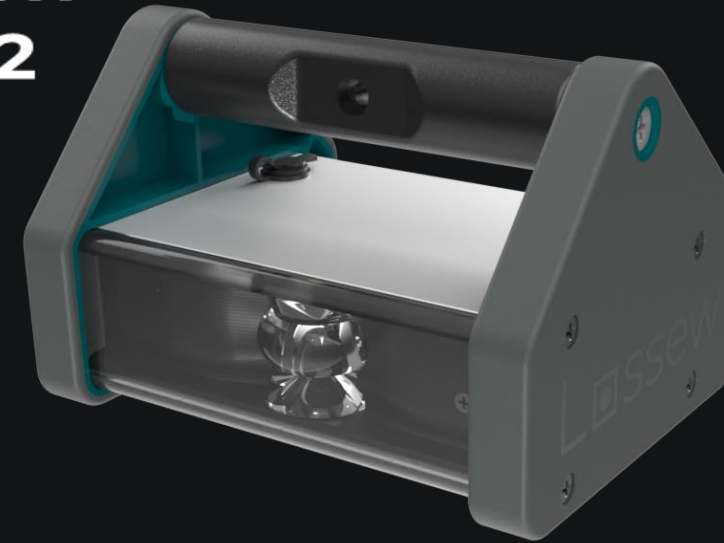
Ergoliss – 3 m2



Edmalight – 3 m2



Festool stl 450 – 4 m2



Lossew
Lamp P3 – 7 – 16 m2



Our additional advantages:



- the highest luminous intensity – up to 5300 cd
- the most compact and lightest – 1 kg
- the largest opening angle – up to 123°
- any handy attachment mechanism or universal equipment
- the largest area of exposure – up to 16 m²
- the lowest cost with the highest quality!!!

Our range of Lossew lamps:



We offer 4 SKU with various characteristics

Each SKU set Includes:

- - Storage bag
- - P3 adapter (now included with the light)
- - Protective hydrogel film (already glued on the glass!)
- - Operating manual (warranty card)

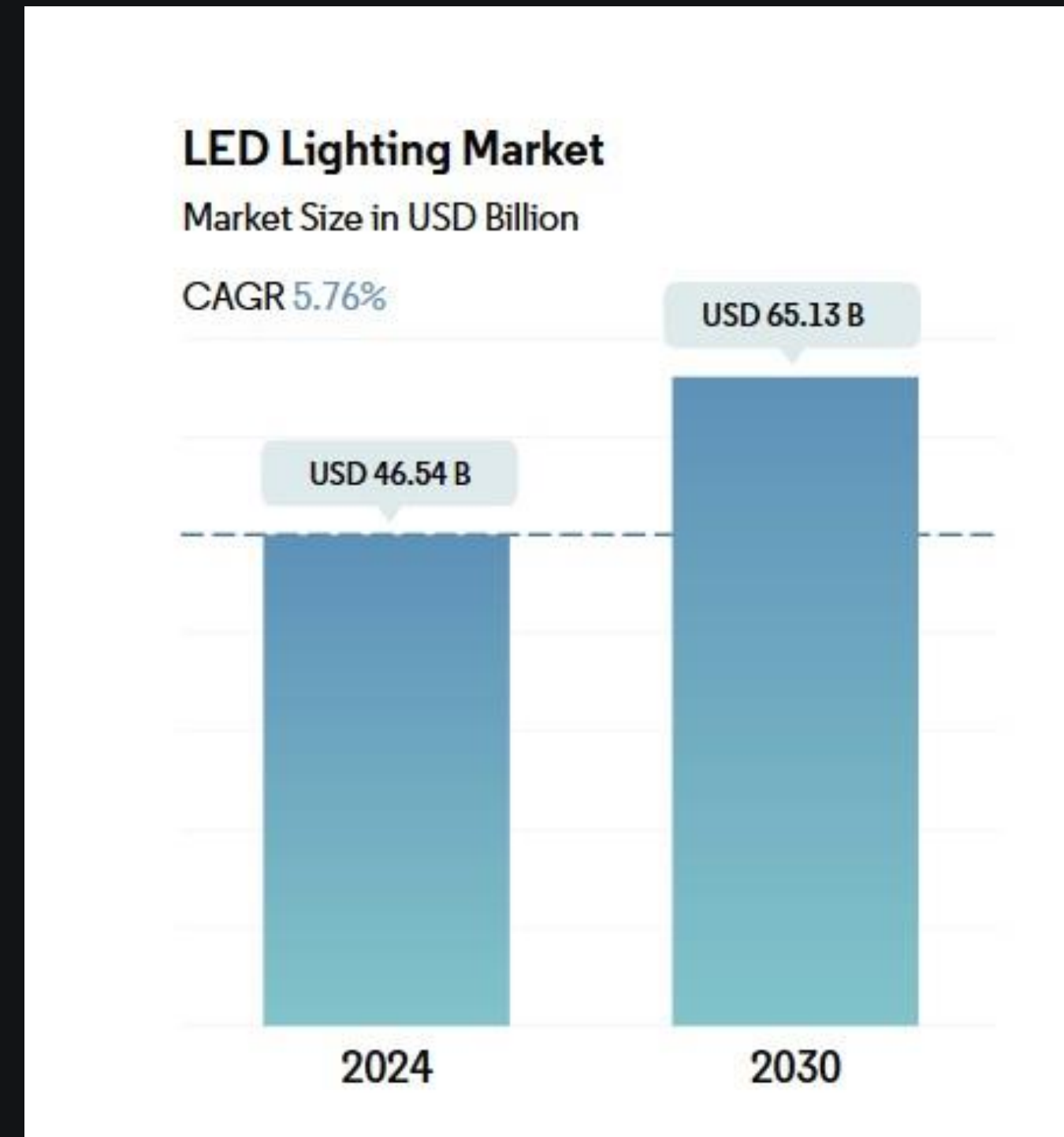
Market

Targeted markets: Turkey, UAE, Saudi Arabien, Oman, Asia etc.

The global lighting (LED) market is constantly growing:

80%

of Russian
construction
lighting market –
Lossew



Business model

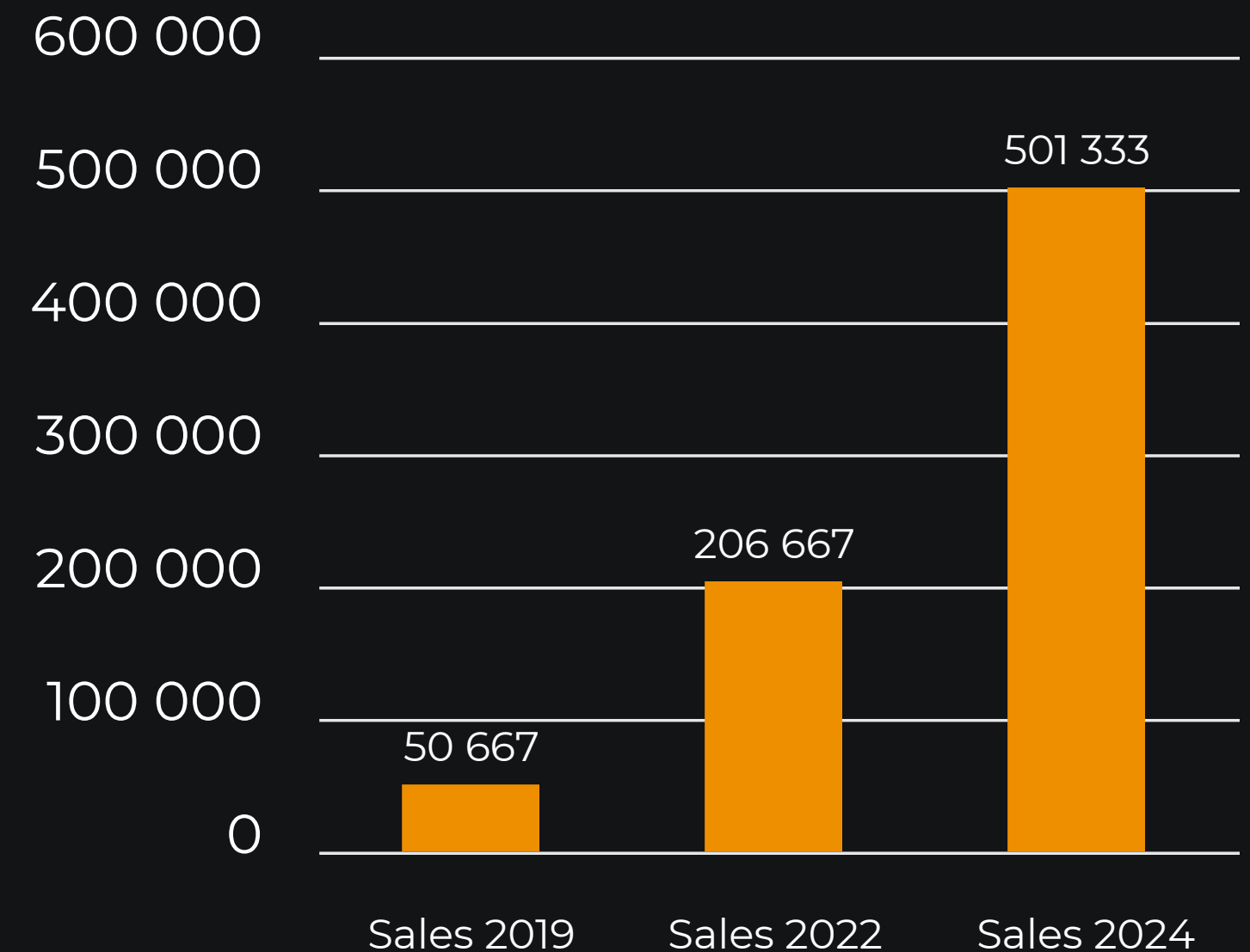


Lossew → B2B

- Construction shops
- Large building supermarkets
- Specialized shops for tools and building materials
- Educational / Training Centers
- Marketplaces

Lossew → B2C

- Individuals or individual entrepreneurs by bank transfer
- Online store



Our clients (now in Russia)

- Small and medium enterprises in the field of trade of construction and finishing materials and tools (construction shops)
 - Construction companies
 - Physicals, who work themselves as decorators in teams
 - Any educational/training centers for decorators/painters
- Trading companies and big networks (Leroy Merlin etc.)



Lossew company's achievements

- 10 times growth within 2 years
- The only Russian certified manufacturer of Inspection light
- 80% of Russian inspection light's market
- The best and the most effective construction light tool for painters/decorators/finishers in Russia



Team



Vladimir Kostrizin

Co-owner, is a serial entrepreneur with over 10 years international experience. He worked and lived in China for several years



Alexander Taranov

Co-owner, a specialized technician, engineer in technology of automated production, developed fuel dispensers for gas stations and became a LED lighting designer, organized his own design bureau, headed the Lossew research and production enterprise as a chief designer



Sergey Alexeenko

Co-owner, an experienced manager in the field of construction, is many years occupied in business development, relationship building

Contacts



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