### ПРОДУМАННЫЙ УХОД НА БАЗЕ НАУЧНЫХ ИССЛЕДОВАНИЙ ДЛЯ КРАСОТЫ И ЗДОРОВЬЯ КОЖИ

Wow Effect Cleansing Mask

SMART SKINCARE BASED ON SCIENSIFIC RESEARCH FOR BEAUTY AND SKIN HEALTH

# **ICON SKIN**

Никаких чудес. Только наука.

No Miracle. Just science.

# ICON SKIN – SMART SKIN CARE

We create smart care systems based on scientific research. Our products do not mask the problem, but act on the cause of its occurrence. The effectiveness of the products is confirmed by independent clinical trials.

We take a unique approach to creating products based on integrity, quality and proven effectiveness.

We do everything we can to make sure you see how beautiful your skin can be.



## ICON SKIN'S BENEFITS

### **ICON SKIN**

### EFFICIENCY

of the products is confirmed by clinical tests in independent laboratories and consumer reviews.

### CONSISTENCY

We offer comprehensive step-by-step solutions where products complement each other based on the principle of synergy.

### SAFETY

The products are produced in-house in accordance with international standards GMP and ISO 9001.

### OUR PRODUCTS KEEP OUR PROMISES

The effectiveness of the products is confirmed by independent clinical trials based on scientific and medical organizations.

# 7 ICON SKIN CARE SYSTEMS 70+ SKU'S

### **ICON SKIN**

#### **RE:PROGRAM**

Patented care system for problem skin



#### DERMA THERAPY

Hypoallergenic series for daily basic care



#### RE:VITA C

Antioxidant treatment with vitamin C for radiant skin



#### SMART

Products with intelligent, targeted action formulas



#### **RE:BALANCE**

Care for normal and combination skin



**RE:MINERALIZE** Care for tired and dull skin



**RE:BIOM** Delicate care for sensitive skin



## **DISTRIBUTION MAP ICON SKIN**

### ICON SKIN



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## ICON SKIN SALES RESULTS

### ICON SKIN

### VOLUME OF SALES, 23 MILLION USD in 2024





#### TOP 3 IN THE GOLDEN APPLE

among cosmetic brands in the mass market category for 2024

#### TOP 10 ON WILDBERRIES

among facial care brands for 2024.

#### TOP 3 IN PEELING CATEGORY

for 2024 among >2000 sellers on Ozon

#### TOP 5 IN THE FACIAL SERUM CATEGORY

for 2024 among >6000 sellers on Ozon

### **ICON SKIN**





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